

# The UK TTF - Promoting FLEGT

**David Hopkins**

Chief Executive | Timber Trade Federation



# Forest Law Enforcement, Governance and Trade

We are in a climate and biodiversity emergency.

In just 40 years, a forest area the size of Europe has gone from a variety of pressures, primarily in the tropical world, accentuating the climate crisis and destroying habitats.

Growing populations place greater pressure on forests, and an economic incentive to convert to agriculture.

FLEGT, stands for Forest Law Enforcement, Governance and Trade. This global project aims to use market forces to strengthen sustainable forestry practices.

By growing the market for sustainable timber, we can help keep our forests standing.

Learn more [www.ttf.co.uk](http://www.ttf.co.uk)



## UK TTF FLEGT Communications

The TTF promotes the FLEGT Action Plan as a way to improve conditions in the forest and throughout the tropical supply chain; as a legal and verified way to import and specify tropical timber; to gain inclusion for tropical species in procurement policies for designers, architects and others.

Our pan-European FLEGT communications drive aims to raise the market profile of the initiative and awareness of the wider impacts of countries undertaking progress VPAs with the EU/UK.

We also use this as a vehicle to raise awareness about governance, certification and sustainability issues more generally within global forests.



# 2021 - 2022 Projects

The UK TTF focuses on nine project areas: the UK, Europe, Indonesia, Ghana, China, Vietnam, Gabon and COP26.

- We work with retailers and end-users to educate them to the benefits of specifying FLEGT-licensed goods and inclusion within their procurement policies.
- Enhancing communications to promote FLEGT to specifiers and producers around the world
- Development of materials and documents for associations on FLEGT, responsible sourcing and due diligence
- Additional e-learning modules for national associations on FLEGT, sustainable forest management and timber legality/ sustainability
- Changing the profile of tropical hardwoods and promotion of FLEGT values in widely-accessed media

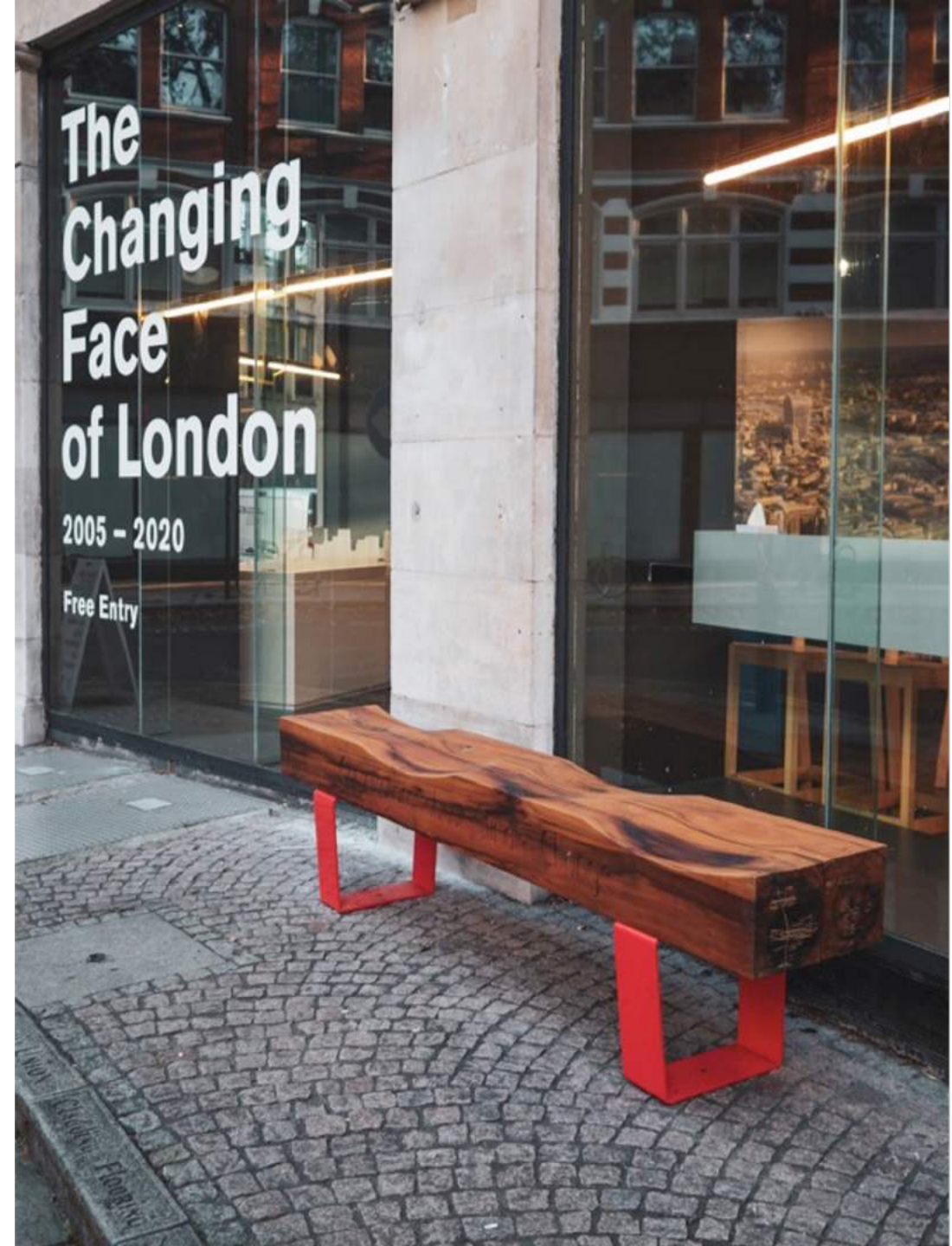


# TTF Promotion

People respond to objects and design at a different level than words on a screen or piece of paper; we use this where possible to help convey the FLEGT story.

We publish articles, blogs and social media posts to promote positive stories of tropical timber; wider knowledge and acceptance of FLEGT as a safe, legal and responsible method of using tropical timber species from VPA countries.

Our work has featured through: TRADA, the Building Centre, FLEGT IMM, the TTJ, Dezeen, The Architects' Journal, Architecture Today, RIBA, Furniture & Joinery Production and more.







Timber Trade Federation  
growing the use of wood

ARCHITECTS

BUILDERS

JOINERS

dezeen Next story



Specifying tropical timber can "play a key role in the climate change battle" says Timber Trade Federation

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NEXT PHASE OF FLEGT COMMUNICATIONS BEGINS

BLOG · BY TTF FLEGT COMMUNICATIONS EXECUTIVE LUCY BEDRY · 1 APRIL

The Timber Trade Federation begins the next stage of the TTF Forest Law Enforcement Governance and Trade (FLEGT) communications project.



FLEGT communication by design

FLEGT  
COMMUNICATION  
BY DESIGN

Putting trees and model endangered forest species are just two of the winners of the TTF's design competition to promote the FLEGT timber legality assurance initiative. *Mike Jeffree* reports



Join the Conversation

Entries are now open for the Timber Trade Federation's Climate Change design competition and exhibition

FLEGT

11  
Aug  
2020



Sustainable forest management is good for biodiversity

12  
Aug  
2020



Tackling Deforestation – David Hopkins and Saskia Ozinga

May  
2021



COP26: The climate will not wait

Not letting the FLEGT conversation flag

26 April 2021



The TTF has big ambitions for its campaign to communicate the FLEGT timber legality assurance initiative, with COP26 a key focus, says FLEGT communications executive Lucy Bedry.

With 2021 declared the new 'Super Year for Nature', the TTF FLEGT communications campaign will continue its efforts to enhance customer and specifiers awareness to the benefits of FLEGT-licensed timber as a safe, legal, and responsible method of timber use.

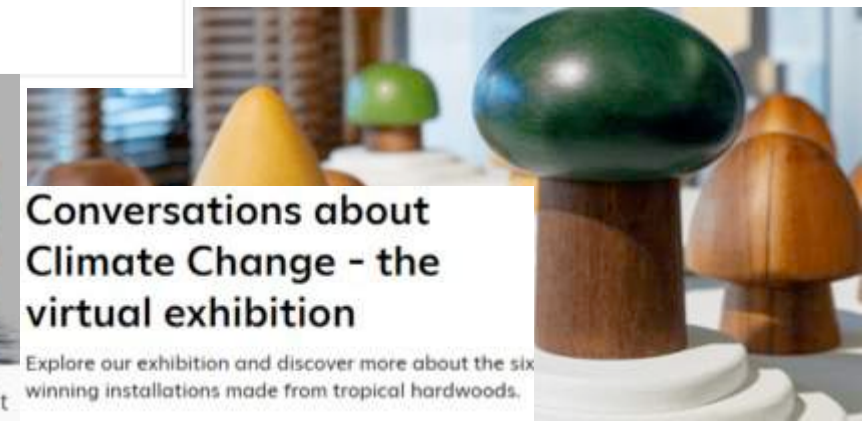
Ahead of the rescheduled COP26 UN Climate Change Conference in November, we wanted to create a platform to highlight environmental concerns through design, inviting discussion on the role of forests in averting the climate emergency.



Lucy Bedry

Conversations about  
Climate Change - the  
virtual exhibition

Explore our exhibition and discover more about the six winning installations made from tropical hardwoods.



CONVERSATIONS  
ABOUT

CLIMATE  
CHANGE



# Events & Collaborations



- **The UK TTF have close working relationships with global partners including:** FCDO grantees, Embassies, trade bodies (EU, America, VPA countries), NGOs, retailers and users along the timber supply chain [architects, designers, specifiers, TTF members].
- We run or take part in events to engage audiences and promote sustainable tropical timber including:
  - Indonesia's timber as a sustainable partner for the UK market webinar (September 2020) in collaboration with the Indonesian Embassy
  - UK TTF Tropical Timber Market Webinar (November 2020)
  - Dezeen X Timber Trade Federation Conversation on Tropical Timber (March 2021)
  - FLEGT IMM: Tropical trade trends and FLEGT profile (June 2021)
  - WRI Forest Legality Week: The pandemic and the timber trade (June 2021)
  - Cities4Forest: Sustainable Wood for Cities (June 2021)





© Chris Jackson 2021

# Conversations about Climate Change

The Building Centre, until September 2021

Explore our online exhibition presenting six installations designed to spark a conversation about climate change.

All designs in tropical timber from VPA countries.

THE BUILDING CENTRE, LONDON WC1E 7BT,  
<https://www.buildingcentre.co.uk/>



Specifying tropical timber can "play a key role in the climate change battle" says Timber Trade Federation

# COP26 / London Timber Festival

The timber industry is committed to promoting sustainable construction practices which will help mitigate the effects of climate change.

We are planning a London timber hub as a platform to highlight environmental concerns through design, inviting discussion on the role of forests in averting the climate emergency.

The six-week event programme (25<sup>th</sup> October – 3<sup>rd</sup> December) divided into three work streams with core events/ webinars/ manifesto launches and exhibitions:

- Global forests need global governance
- Building with wood
- The Wood Awards



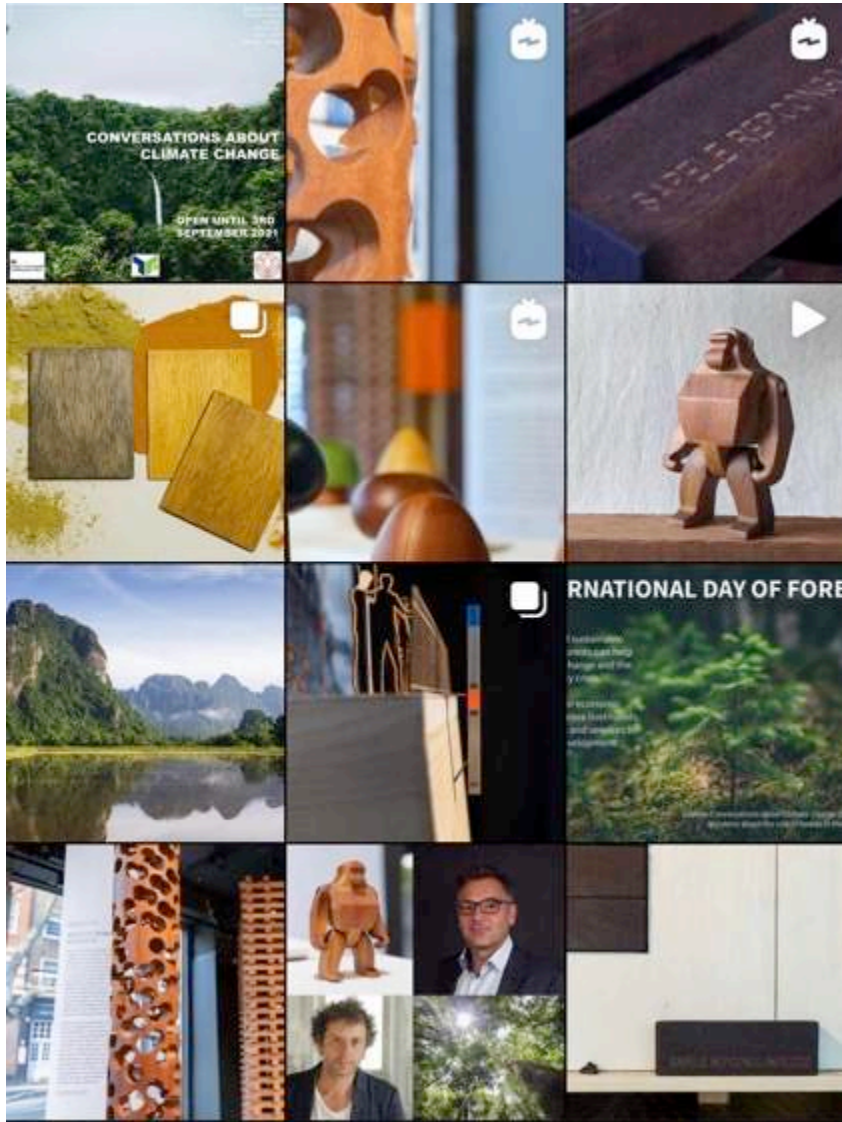


# Online Education

This course;

- Explains what FLEGT is
- Shows the link between forest legality, sustainability and FLEGT
- Describes the connection between FLEGT and certification
- Gives a broad analysis of the timber species available from FLEGT-engaged countries
- Provides an insight into the work of the UK Timber Trade Federation and the UK/EU FLEGT Action Plan
- Concludes with a short assessment to check understanding of the main themes
- Available via the TTF education hub (coming soon)





# Keep up-to-date

TTF Website: [ttf.co.uk/what-is-flegt](http://ttf.co.uk/what-is-flegt)

TTF Newsletter for events, articles and activities: [ttf.co.uk](http://ttf.co.uk)

Instagram: [@timbertradefed](https://www.instagram.com/timbertradefed)

Twitter: [@TTF\\_FLEGT](https://twitter.com/TTF_FLEGT) and [@TimberTradeFed](https://twitter.com/TimberTradeFed)







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